

Greetings fellow traveler and/or ATS:

I am Joshua Schmitz, a product design leader with 20 years of experience building digital and physical products, design systems, brands, and creative teams across complex organizations. I have led design across enterprise systems, logistics, fintech, AI-enabled workflows, government, nonprofit, and consulting environments, with a consistent track record of bringing clarity to ambiguity, improving delivery, and raising the quality of the end-to-end user experience.

Throughout my career, I have operated at the strategic level of a design director or principal product design leader by defining product direction, building design systems from the ground up, mentoring teams, and helping organizations turn fragmented efforts into coherent, scalable solutions. My background spans product, mobile, brand, 3D, motion, systems, and emerging AI experiences, supported by recognition including a 2015 Addy for UI/UX and a 2020 People's Voice Award for digital product work.

What sets me apart is the combination of strategic leadership and hands-on execution. I do not just define the vision; I help teams operationalize it. I have established design systems, unified inconsistent product experiences, improved efficiency in complex operational tools, and partnered closely with product and engineering to accelerate delivery without sacrificing quality.

I am now looking for a full-time, stable leadership opportunity where design is treated as a core business function. I am at my best in roles where I can shape product strategy, strengthen systems and workflows, elevate design craft, and build alignment across disciplines to deliver products that are both useful to customers and durable for the business.

If your team needs a design leader who can build the function, improve the product, and strengthen the team at the same time, I would welcome the opportunity to speak with you.

Stay Frosty,
Joshua Schmitz